

Digital and Web Publishing Program

BA

I SEMESTER

	Courses	Types of classes*	ECTS points
1	Introduction to publishing	Lec, Tut	2 + 2
2	Contemporary book art	Lec	1
3	Advanced options in application programs (text editors): a project	Lab	2
4	Social communication	Lec, Tut	2 + 2
5	Sources of information in editorial work	Tut	2
6	Book culture	Lec	3
7	Introduction to documentation styles	Tut	2
8	Elective courses		12

*Lecture (Lec), Tutorial (Tut), Computer Laboratory (Lab)

II SEMESTER

	Courses	Types of classes	ECTS points
1	Digital publishing	Lec, Tut	2 + 2
2	Sources of information in editorial work	Tut	2
3	Advanced options in application programs	Lab	2
4	Book culture: a project	Tut	3
5	History of digital media	Lec	2
6	Introduction to linguistics	Lec	2
7	Introduction to documentation styles	Tut	2

8	Elective courses		13
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III SEMESTER

	Courses	Types of classes	ECTS points
1	Editing	Tut	3
2	Advanced options in application programs (presentation): a project	Lab	2
3	Contemporary reading	Tut	2
4	Book typography and graphic design	Lec, Tut	2 + 2
5	Management of e-documents collections	Lab	2 + 2
6	Introduction to bibliology	Lec	3
7	Elective courses	Lec, Tut	12

IV SEMESTER

	Courses	Types of classes	ECTS points
1	Advanced options in application programs (data base): a project	Lab	2
2	Working with InDesign program	Lab	2
3	Book market – practical aspects	Tut	1
4	Digital media users	Lec	2
5	Copyright in publishing	Tut	3
6	Information science	Lec	2
7	Contemporary reading: a project	Tut	2
8	Information heuristics	Lab	3

9	Philosophy with elements of logic	Tut	2
10	Elective courses	Lec, Tut	11

V SEMESTER

	Courses	Types of classes	ECTS points
1	Creative writing	Tut	2
2	Working with InDesign program: a project	Lab	2
3	Book illustrations	Tut	2
4	Introduction to the study of culture	Lec	2
5	E-publication market	Tut	2
6	Problems of modern science	Lec, Tut	2 + 1
7	Specialist terminology in English	Tut	1
8	Diploma seminar	Tut	3
9	Elective courses	Lec, Tut	8
10	Professional practice		5

VI SEMESTER

	Courses	Types of classes	ECTS points
1	Specialized translation	Tut	1
2	Book marketing and promotion	Tut	2
3	Documents' evaluation and selection	Lec, tut	2 + 1
4	Evaluation of website functionality	Lab	2
5	Introduction to the study of culture: a project	Tut	2

6	Diploma seminar	Tut	7
7	Physical education		1
8	Foreign language		12